

Drive qualified sales and leads by utilizing Facebook and Instagram ads services for your business.



Facebook Ads Limits	Pro	Plus
Campaigns	1 Campaign	2 Campaigns
Ad Sets	2 Ad Sets	4 Ad Sets
Ads	4 Ads	8 Ads
Ad Copy Variations	1 Ad Copy	2 Ad Copies
Budget Recommendations	\$500 - \$2,000	\$2,000 - \$4,000
Available Campaign Objectives		
Awareness		
Consideration		
Conversions		

Premium

3 Campaigns

6 Ad Sets

12 Ads

3 Ad Copies

\$4,000 - \$8,000





Platinum

4 Campaigns

8 Ad Sets

16 Ads

4 Ad Copies

\$8,000+







Facebook Ads Setup

Gain Business Manager Access

Conversion Tracking Setup

Pixel Setup & Install

Pixel Event Testing

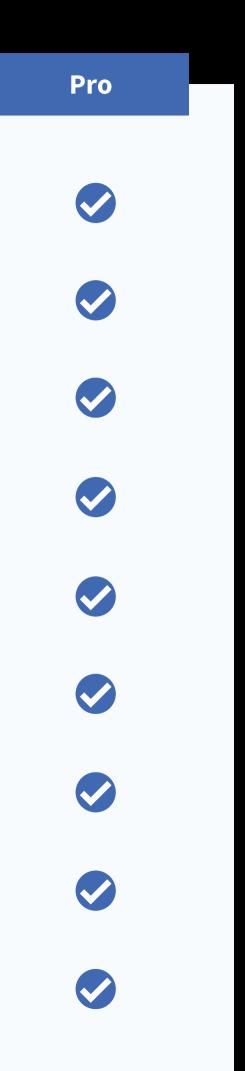
Campaign Strategy

Demographics Research

Competitor Research

Campaign Setup

Ad Set Setup





Premium

Platinum



















Ads Setup

Ad Scheduling

Custom Audience Upload

Campaign Quality Assurance

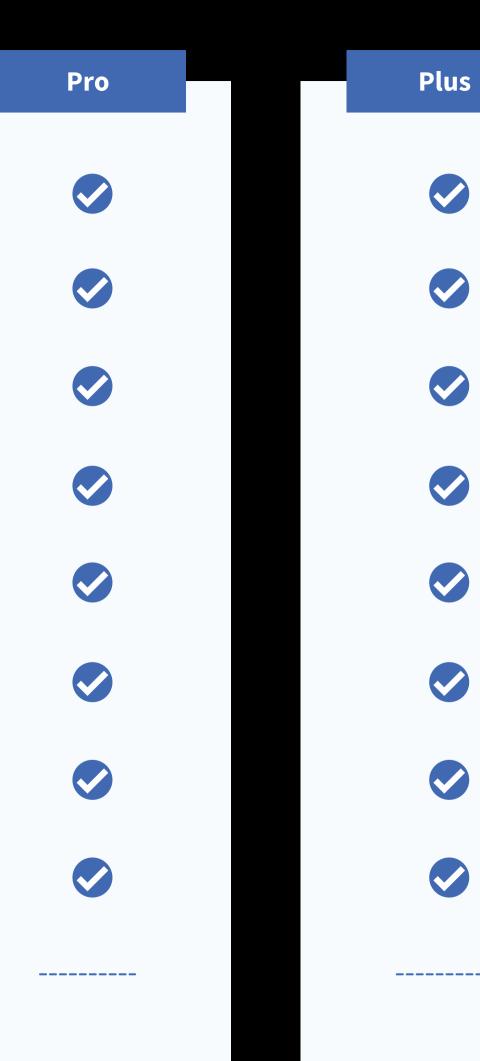
Campaign Approval Link

Crossposting to Instagram

Campaign Launch

Post Launch Checkpoints

Custom Graphic Image Ads



Premium

















3 Graphics

Platinum

















4 Graphics

Facebook Ads Monthly

Campaign Optimization

Strategy Enhancement

Ad Optimization

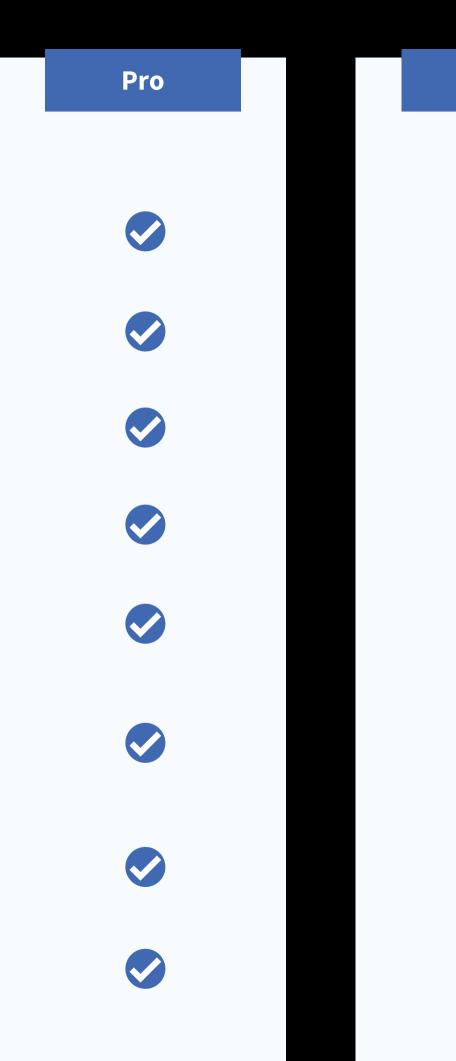
Ad Split Testing

Ad Frequency Management

Audience A/B Testing & Optimization

Lookalike Audience Creation

Remarketing





Plus





Platinum









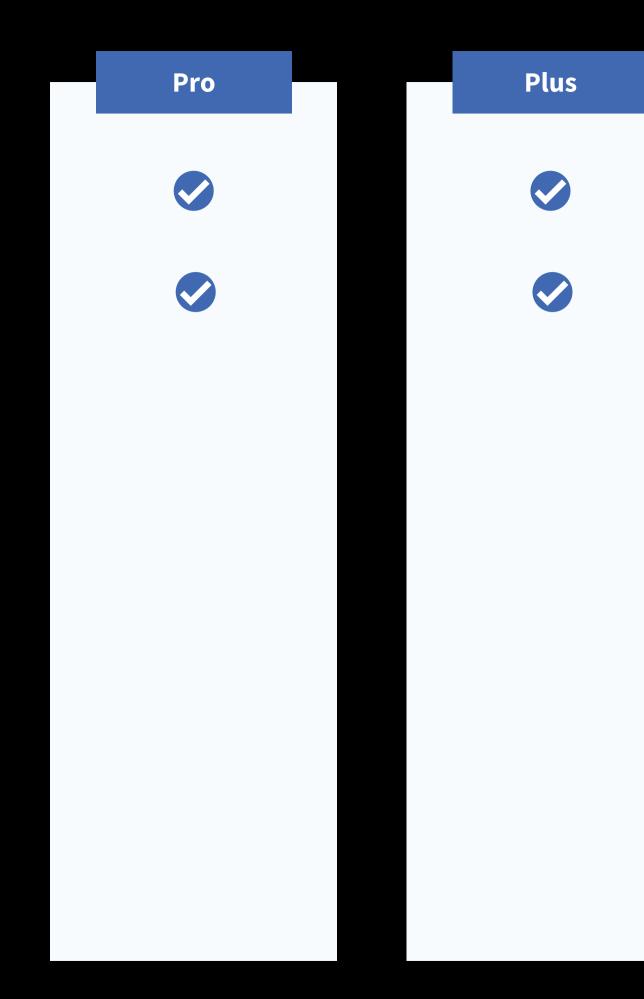






Weekly Optimization Report

Monthly Progress Report



Premium





Platinum



