

Our conversion focused Google Ads campaigns will help drive leads and sales for your business.



Google Ads Limits	Pro	Plus
Campaigns	1 Campaign	2 Campaigns
Ad Groups	2 Ad Groups	4 Ad Groups
Ads	4 Ads	8 Ads
Ad Copy Variations	2 Ad Copies	4 Ad Copies
<b>Budget Recommendations</b>	\$500 - \$2,000	\$2,000 - \$4,000
Available Campaign Types		
Search		
Display		

### Premium

3 Campaigns

6 Ad Groups

12 Ads

6 Ad Copies

\$4,000 - \$8,000





### Platinum

4 Campaigns

8 Ad Groups

16 Ads

8 Ad Copies

\$8,000+





# Remarketing

Smart

Discovery

Google Maps

App (Android and iOS)

YouTube

Shopping

### **Google Ads Setup**

Gain Business Manager Access





Plus

### Premium

































Google Tag Manager Setup

**Conversion Tracking Setup** 

Google Tag Manager Event Testing

**Campaign Strategy** 

**Demographics Research** 

**Keyword Research** 

**Competitor Research** 

Campaign Setup

Ad Group Setup



### Premium





































### Ads Setup

Ad Scheduling

**Custom Audience Upload** 

Campaign Quality Assurance

**Campaign Approval** 

Campaign Launch

Post Launch Checkpoints

Ad Extensions Setup



### Premium

































# **Google Ads Monthly**

**Campaign Optimization** 

Strategy Enhancement

Eliminate Irrelevant Traffic

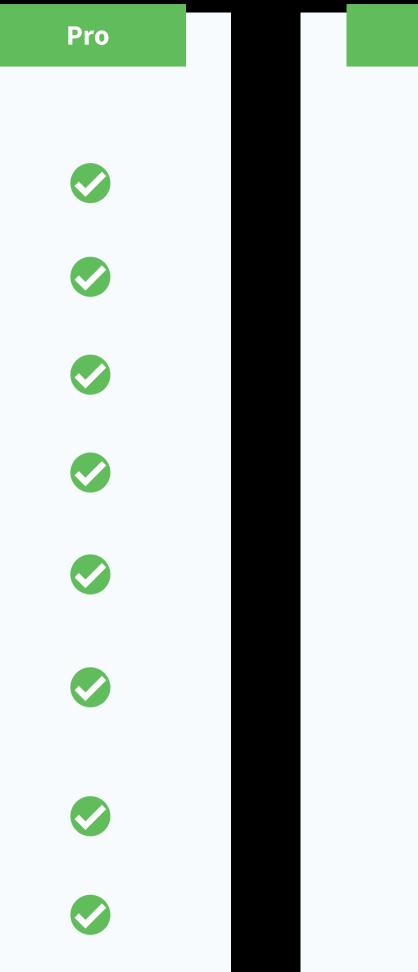
Ad Optimization

Ad Split Testing

Audience A/B Testing & Optimization

**Keyword Expansion & Cleanup** 

**Quality Score Management** 



### Premium





**Negative Keyword Optimization** 

**Lookalike Audience Creation** 

Remarketing

Weekly Optimization Report

**Monthly Progress Report** 

**Ad Extensions Optimization** 



### Premium























